OLI: INVESTMENT IN INFRASTRUCTURE - PHYSICAL/ CAPITAL PROJECTS						
SOA Long Term	Outcome	Description of Activity		Milestones/ Actions (in year)	Progress to Date (end Mar 2017)	
Objectives (2023)	(by year 5)					
Rural growth is	Capital	Ongoing delivery of the Lorn Arc	1.	Recruitment of Project Managers (2) and Programme Manager (1),		
underpinned by a	investment has	TIF		successful candidates in post between June and October 2016.		
cohesive	successfully		2.	Oban North Pier extension - concept design completed.		
approach to	regenerated OLI		3.	Oban Airport Business Park utilities feasibility studies completed		
regeneration.	in a manner			August/September 2016.		
(Outcome 2)	that optimises		4.	Oban Airport Business Park submission/approval of Masterplan -		
	sustainable			September/October 2016.		
	economic		5.	Oban Airport Business Park procurement of site services		
	growth.			following submission of above feasibility studies and obtaining		
				required committee approvals, autumn 2016.		
			6.	Oban South		

OLI: INVESTMENT IN KEY SECTORS AND BUSINESS SUPPORT (continued)						
SOA Long Term	Outcome	Description of Activity		Milestones/ Actions (in year)		Progress to Date (end Mar 2017)
Objectives (2023)	(by year 5)					
Argyll and Bute	A sustainable	Potential of seaweed farming and	1.	Explore the present and future market demand for seaweed	1.	Initial contact has been made with the
has a thriving	food and drink	processing in the OLI area.		farming and processing and the potential for Scottish Association		main Argyll and Bute stakeholders. The
economy	industry supply			·U ·o ·o ·U o · · · · · · - · · ·		Council was also represented at the
especially within	chain that adds			seaweed farming by the end of 2018.		first Scottish Seaweed Industry
the key sectors of	value across all					Association Conference in Oban.
tourism,	it key					Intelligence was gathered on short and
maritime, food	components					long term market opportunities.
and drink.	(primary					
(Outcome 1)	producers to					Working with South West Mull and
	processors) in					Iona Development Trust towards a
	order to					feasibility study for seaweed farming
	generate					
	economic					
	growth, improved					
	provenance and					
	profile for OLI.					
Entrepreneurship	Sustainable and	Roadshow across the OLI business	1.	The Head of Economic Development & Strategic Transportation		
is at the heart of	growing	community to promote available		accompanied by Bus		
all we do.	businesses in	business support with a focus on				
(Outcome 1)	OLI.	the EDRF funded Local Growth				
		Accelerator Programme, the				
		LEADER Enterprise funding and the				
		LEADER Farm Diversification				
		funding.				

culture of innovation alongside specific initiatives.

ENTREPRENEURSHIP						
Outcome	Description of Activity	Milestones/ Actions (in year)		Progress to Date (end Mar 2017)		
(by year 5)						
Argyll and Bute is recognised as a key location for enterprise and entrepreneurial activity.	Increase the level of entrepreneurship throughout OLI.	1.	Delivery of Enterprise Week in Oban, 31st October to 4th November 2016, in partnership with HIE.	Delivered and a report was presented to # -) and Infrastructure Committee on 6th April 2017, see agenda item 8: https://www.argyll-bute.gov.uk/moderngov/ieListDocuments.aspx?Cld=546&Mld=7434&Ver=4. This paper also outlined a proposed approach to Argyll Enterprise Week for 2017 to be delivered in various locations across Argyll and Bute during the week commencing Monday, 6th November 2017.		

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